



## 2026 Bike to the Beach

# PARTNERSHIP OPPORTUNITIES



The +ADD Impact Network's signature event supporting Autism and developmental disability communities across America



## WHO WE ARE

In 2007, a group of friends with a passion for adventure, teamwork, and giving back started a bike ride to support autism and disABILITIES. What began as a simple idea has grown into a nationwide movement uniting people from all walks of life to **Impact, Celebrate, and Inspire**.

Today, Bike to the Beach is more than a ride—it's a community of cyclists, families, nonprofits, educators, service providers, sponsors, and advocates working together to support individuals and families affected by autism and disabilities. Through local partnerships, research, advocacy, and awareness, we provide vital resources where they're needed most.

Even as we've grown nationally, we've stayed true to our grassroots spirit—empowering local communities to make a **lasting impact, celebrate inclusion, and inspire action**, one ride at a time.

## IMPACT. CELEBRATE. INSPIRE.

We ride because autism is the second most prevalent developmental disorder in the world today.



### To Impact

"It feels incredible to make a real impact for children on the autism spectrum, creating tangible spaces like this indoor play area where they can thrive!"

### To Celebrate

"Finishing the day with loved ones was the perfect ending! Everyone savored the music, great lunch, and stunning ocean scenery."



### To Inspire

"As parents and caregivers to those on the autism spectrum, this ride is important for our group and our community - we do it every year!"



## 2026 EVENTS



### DATES

March 28  
June 19  
September 19  
October 3



### LOCATION

South Florida  
DC, Maryland, Virginia  
New England  
New York



### PARTICIPANTS

1500+  
(estimated)



### ROUTE LENGTHS

25, 50 or  
100 miles



### AVERAGE AMOUNT RAISED PER RIDER

\$1200

## OUR AUDIENCE

- **YOUNG** - 13.11 years younger (38) than average (51). Represent all stages of life, but 92% are in their prime purchasing years (35 - 60).
- **EDUCATED** - 79.3% have a Bachelor's Degree or higher.
- **AFFLUENT**- 2.02 times more likely to have a household income of \$125K or more and **2.65 times more likely to have a net worth of \$2M+**.
- **A HOMEOWNER** - 97.6 % own their own home.
- **FAMILY-ORIENTED**- 241.7% more likely to have children kids aged 0-2 in the household.
- **CAREER-ORIENTED** - Largest segment (46.54%) are Management (CEO, Upper Managers)
- **BRAND LOYAL** - Engage more often than others with the following brands: Household Sports Equipment, Snack Food, Travel & Alcoholic Beverages
- **MEDIA CONSUMERS** - Engage more often than others with the following online communities: Local news, Colleges and Universities, Health and Fitness





Over 10 million digital and traditional media impressions each year



4 Pages  
16K Members



Instagram  
2.8K Members



[www.biketothethebeach.org](http://www.biketothethebeach.org)  
240,000 annual visits



1 Page  
500 Followers



1 Page  
Launching 2026  
Strategy

## INSPIRING OUR COMMUNITY

At Bike to the Beach, we believe we're stronger together. Our development team partners closely with YOU to build a collaboration that inspires your employees, amplifies your brand, and drives real impact for the autism and disABILITY community.

By partnering with us, your company will not only support a transformative event but also:

- **Unlock the Power of Connection** – Collaborate with our development team to explore introductions and relationship-building opportunities with a diverse network of community organizations and corporate partners. There are additional ways to connect through event participation and cross-network engagement, expanding visibility and fostering future partnerships.
- **Market Exposure & Awareness** – Gain access to our wide-reaching network of participants, nonprofit partners, and community supporters. Your brand will be featured across event promotions, digital content, and outreach campaigns – building authentic visibility and engagement. This year, we're emphasizing creative storytelling and would love to invite you to take part in a short video feature to celebrate our partnership and share your mission with our community.
- **Increase Customer Trust** – Consumers seek brands that demonstrate social impact and community involvement. By supporting our mission, your company highlights its commitment to meaningful causes, strengthening customer loyalty and brand credibility. We also welcome you to join upcoming partner engagement calls and community events to further connect and enhance your visibility.



## IMPACT OPTIONS

Explore the engagement levels below to see how we can join forces. Each level highlights tangible deliverables, while the overview above captures personalized ways we can build a stronger, more meaningful partnership—working together to meet your marketing & organizational goals.

### PRESENTING SPONSOR (ONLY 1 PER EVENT)

**\$25,000**

- Co-branding on all event materials both electronic & print (to say Bike to the Beach, Presented by: YOUR COMPANY). Logo lockup anywhere you see Bike to the Beach Logo. To include: start/finish banner, rider jerseys, t-shirts, posters, social media and webpage
- Co-branding on all event emails, located at the bottom of every emails sent.
- Spotlight story to be shared on our Blog, Social media and through through an email to our your mailing list (and shared with you to go out to your channels) notifying them of your “Presenting” status.
- Your company will be spotlighted on our Bike to the Beach on Facebook, Instagram, Tick Tock and Twitter (3 each) throughout event season.
- Your company banner displayed at the start & finish.
- Speaking opportunity to send off the riders, and thank them at the start.
- Verbal recognition at the event.
- Logo prominently featured on main stage, start/finish line
- Booth at Finish to display and distribute promotional materials
- Employee engagement opportunity to host a rest stop, the start line or the finish.
- Ten route signs along the route
- Opportunity to join our Executive Committee to become more connected.
- Free entry fees for up to 10 riders representing your business at each ride venue.
- Other opportunities customized to your company.



## **MISSION SPONSOR**

**\$10,000**

- Logo on event materials – rider jerseys, t-shirts, posters, social media mentions (3 total) and webpage
- Booth at event to display and distribute promotional materials
- Verbal recognition at event
- Three route markers along the routes
- Logo on corporate banner day of event
- Opportunity to provide a co-branded gift to all riders
- Opportunity to provide video to promote the event and celebrate our collaboration
- Business-related ride team members receive 50% off registration fee.

## **ROAD WARRIOR SPONSOR**

**\$5,000**

- Logo on event materials – posters, social media mentions (3 total) and webpage
- Booth at event to display and distribute promotional materials
- Verbal recognition at event
- Logo on corporate banner day of event
- Opportunity to provide a co-branded gift to all riders
- Opportunity to introduce themselves at Ride Details Call (very well attended)
- Business-related ride team members receive 25% off registration fee.

## **EVERY MILE COUNTS SPONSOR**

**\$2,500**

- Logo on event materials – social media mentions (1 total) and webpage
- Booth at event to display and distribute promotional materials
- Verbal recognition at event
- Logo on corporate banner day of event
- Opportunity to provide a co-branded gift to all riders
- Business-related ride team members receive 10% off registration fee.

## **COMMUNITY SPONSOR**

**\$1,000**

- Social media mention
- Booth at event to display and distribute promotional materials
- Verbal recognition at event
- Logo on corporate banner day of event
- Opportunity to provide a co-branded gift to all riders